

# **SPOTLIGHT ON NATIVE AMERICA - SOUTHWEST**

**August 11-14, 2002**

## **TOUR OPERATOR REGISTRATION**



# Spotlight on Native America – Southwest

Cliff Castle Resort & Conference Center

Camp Verde, Arizona

August 11-14, 2002

**Spotlight on Native America Southwest**, August 11 – 14, 2002 at the Cliff Castle Hotel & Casino in Verde Valley, Arizona, will bring Tour Operators and Native American businesses (from tribal and surrounding lands) together to build business relationships and provide an educational forum for all attendees to discover new ways for increasing business.

## SCHEDULE

**Sunday, August 11, 2002**

3:00pm – Early arrivals

7:00pm – Early Bird Reception

**Monday, August 12, 2002**

8:00am – Event Registration

9:00am – Keynote Speaker

12:00pm – Sponsored Lunch

2:00pm – Destination Update

3:00pm – Suppliers – Working with Tour Operators

3:00pm – Operators – Cultural Awareness

6:00pm – Sponsored Evening Function

**Tuesday, August 13, 2002**

8:00am – Sponsored Breakfast – Operators

9:00am – Trade Show

12:00pm – Sponsored Lunch

2:00pm – Suppliers – Cultural Tourism Product

2:00pm – Operators – Cultural Tour Programming

3:00pm – Suppliers – Cultural Tourism Grants

3:00pm – Operators – Special Events

5:00pm – Sponsored Evening Function

**Wednesday, August 14, 2002**

am – Depart for home

## PRE-SPOTLIGHT FAM TOUR OPPORTUNITY AVAILABLE

Please indicate on your form which tour you would like to take. Pre familiarization tours will be available to:

- **4 Corners**
- ***New Mexico Native Highlights***
- ***Arizona West Coast***

# TOURISM PARTNER PROFILE

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address (street & mail): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## **COMPANY PROFILE**

☐ Receptive ☐ Wholesale ☐ Retail ☐ Transportation ☐ DMC ☐ Other: \_\_\_\_\_

## **CLIENT PROFILE**

☐ Scheduled Groups ☐ Custom Groups ☐ FIT

## **PROGRAMS OFFERED**

☐ Tours ☐ Itineraries ☐ Charters ☐ Meeting Planning ☐ Other: \_\_\_\_\_

## **PROGRAM THEMES**

☐ Sightseeing ☐ Sports ☐ Golf ☐ Events/Festivals ☐ Culture ☐ History

☐ Adventure (circle: air, balloon, horseback, jeep/4x4, motorcycle, rail, river rafting, nature study)

☐ Other: \_\_\_\_\_

## **CUSTOMER TYPE PROFILE**

☐ Seniors ☐ Adults ☐ Young Adults ☐ Families ☐ Youth ☐ International

## **TOUR/PROGRAM SCHEDULE** (please estimate to the best of your knowledge)

Anticipated annual # of passengers to/within USA for 2002: \_\_\_\_\_ to Southwest: \_\_\_\_\_

Anticipated annual # of tours/programs to/within USA for 2002: \_\_\_\_\_ to Southwest: \_\_\_\_\_

Anticipated annual # of room nights within USA for 2002: \_\_\_\_\_ to Southwest: \_\_\_\_\_

## **TOUR/PROGRAM NAMES, DATES AND DESTINATIONS INCLUDED WITHIN ARIZONA** (if more, write on back)

Name: \_\_\_\_\_ Dates: \_\_\_\_\_

Destinations Visited: \_\_\_\_\_

Name: \_\_\_\_\_ Dates: \_\_\_\_\_

Destinations Visited: \_\_\_\_\_

## **Professional Association Membership** (NTA, ABA, ASTA, etc.)

## **Description of your Organization in 50 Words or Less**

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# DELEGATE REGISTRATION

Company: \_\_\_\_\_

Attendee Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Cost is \$100 per operator and includes single accommodations for three nights. If operators attend all functions, they will receive a \$25 rebate after the event. Extra nights are available at the Cliff Castle Resort for \$59 including tax per night. Please book and prepay these rooms with Grand Canyon State Marketing to receive this rate. Any cancellations must be submitted in writing and received before July 11, 2002 to receive a refund. Transportation to the Cliff Castle Resort & Conference Center will be provided to and from Phoenix.

## Hotel and Fam Tour Information REGISTRATION FORM

### Room Type:

☐ Single      ☐ Double      ☐ Smoking      ☐ Nonsmoking

Arriving Date: \_\_\_\_\_ Time: \_\_\_\_\_ Flight: \_\_\_\_\_

Departing: \_\_\_\_\_ Time: \_\_\_\_\_ Flight: \_\_\_\_\_

*Aug. 11, 12, and 13, 2002 are included in price. Extra nights - \$59 including tax.*

Extra nights needed: \_\_\_\_\_

Which Fam Tour are you interested in: \_\_\_\_\_

*Please complete your forms and mail with check payable to:*



**GRAND CANYON STATE MARKETING**

**PMB 217 • 835 W. Warner #101 • Gilbert, AZ 85233**

**Phone (480) 926-5547 • Fax (480) 926-2288**

**Email - [spotlight@gcanyon.com](mailto:spotlight@gcanyon.com)**